

20  
26

# BLACK COMPOSERS CONCERT<sup>®</sup>

*A Celebration of Excellence in Music, Culture, & Legacy*

# SPONSORSHIP PROPOSAL

PREPARED BY

**JAMES WELDON JOHNSON  
COMMUNITY SCHOOL  
OF THE ARTS**



202-558-7485

2600 P St NW, Washington, DC

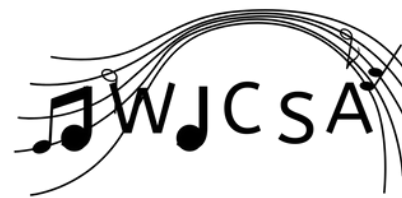


**DUNBAR  
ALUMNI  
FEDERATION**

**D.C. BLACK HISTORY  
CELEBRATION COMMITTEE**



# BLACK COMPOSERS CONCERT®



February 20-21, 2026 ♦ Washington, DC

Part of DC's official Black History Month celebration, the **Black Composers Concert** is a signature cultural event that unites outstanding local, regional, and national artists on one stage for two special concerts showcasing the music of composers of African descent from around the world, spanning genres and generations.

Sponsorship aligns your brand with one of DC's most visible and respected community arts events—earning recognition among diverse, civically engaged audiences through print, digital, and live exposure.

## EVENT SCHEDULE

**Friday, February 20, 2026**

**2:00 pm**

**Dunbar High School**

101 N Street NW

Washington, DC 20001

*For DC Public Schools*

**Saturday, February 21, 2026**

**3:00 pm**

**Jerusalem Baptist Church**

2600 P St NW

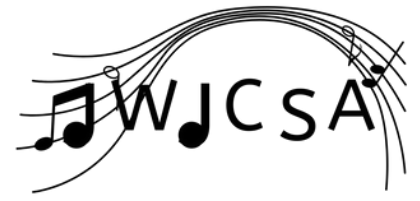
Washington, DC 20007

*Free and open to the public*

*Promotional exposure includes event flyers, listings, and announcements shared through JWJCSA, partner networks, Eventbrite, and local media.*



# COMMUNITY IMPACT AT A GLANCE



The Black Composers Concert draws a broad, civically engaged audience from across the Washington metropolitan region. Past performers include **Three Mo' Tenors Marvin Scott, 3 Mo' Divas Jamet Pittman, Heritage Signature Chorale, The Nevilla Ottley Singers, International Blues Artist Memphis Gold, and The Armand Ntep Band**, among others—establishing the concert as one of DC's premier community celebrations of music, heritage, and education.

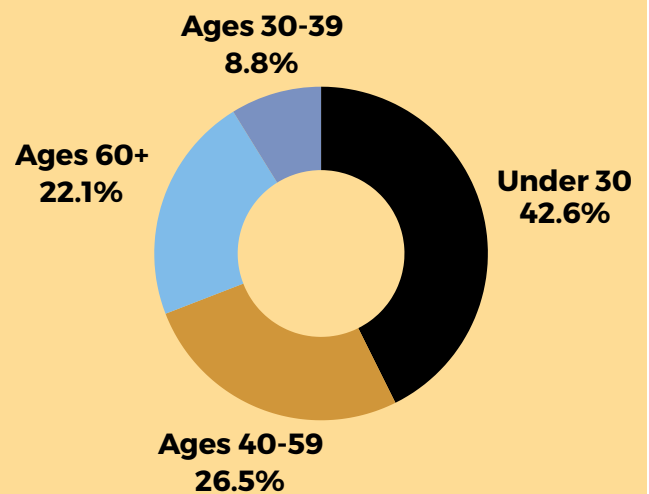
Sponsors gain **high-impact visibility and goodwill** through their shared commitment to culture and education among residents, educators, professionals, and community leaders who live, work, and invest locally. Your sponsorship supports JWJCSA programs that enrich lives, celebrate heritage, and strengthen the communities that shape our region's creative spirit.

## 2026 ESTIMATED AUDIENCE

**140+** Dunbar H.S. students, teachers, and staff

**200+** Public Concert Attendees plus online viewers

**4,000+** Est. Marketing Reach



**DC: 76% MD: 18% VA: 6%**

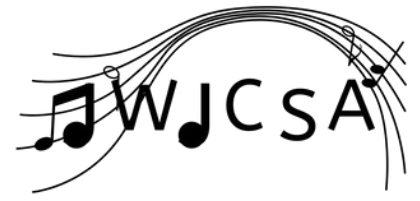
**“We view this collaboration as an important contribution to community-centered programming that promotes educational opportunity, cultural pride, and intergenerational engagement.”**

**— Dunbar Alumni Federation, Inc.**



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ALUMNI  
FEDERATION**

# SPONSORSHIP OPPORTUNITIES



## Community Sponsor – \$1,000

- Logo on printed/digital event collateral
- Name listing in concert program
- One social media acknowledgment

## Supporting Sponsor – \$2,500

- All Community benefits, plus:
- Half-page concert program ad
- Two social media acknowledgments
- Verbal recognition during concert

## Concert Sponsor – \$5,000

- All Supporting benefits, plus:
- Full-page concert program ad
- Recognition in community and school communications

## Major Sponsor – \$7,500

- All Concert benefits, plus:
- Digital and email feature mention
- Priority reserved seating for four guests
- Option to include branded items in public concert gift bags

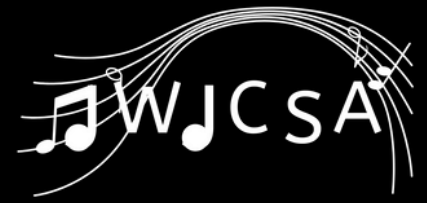
## Presenting Sponsor – \$10,000 (Limited to 3)

- All Major benefits, plus:
- Priority reserved seating for six guests
- Recognition as “Black Composers Concert – Made Possible by [Sponsor Name]”
- Sponsor spotlight video (optional 30 seconds featured on JWJCSA social/email)



**20  
26**

# **BLACK COMPOSERS CONCERT®**



*Join us in celebrating excellence in music, culture, and community*

## **Secure Your Sponsorship Online Today**

<https://www.jwjcsa.org/bcc-sponsor>



Make checks payable to **JWJCSA**

### **Key Deadlines**

**December 26, 2025**

Deadline to Become a Sponsor

**January 3, 2026**

Deadline for sponsors to submit  
advertisement materials

**James Weldon Johnson Community School of the Arts**

1235 Pennsylvania Ave #5059, Washington, DC 20003

**Karen Egypt, President & Founder**

202-558-7485 | [office@jwjcsa.org](mailto:office@jwjcsa.org)

[www.jwjcsa.org](http://www.jwjcsa.org)

*Thank you for your partnership.*

**D.C. BLACK HISTORY  
CELEBRATION COMMITTEE**



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